

Subject: RE: Hello Wonderful One
Date: 9/11/2009 11:34:10 A.M. Eastern Daylight Time
From: brian.bettger@omsd.k12.ca.us
To: Larryibell@aol.com

Sent from the Internet ([Details](#))

Larry,

My Instructional Coach and I were so taken by your seminar in Culver City that we immediately booked you to come to our campus in March to do one-day training with our teachers. Our teachers were completely enamored with your presentation and immediately began applying the UNRAAVEL and Power Words strategies in their classrooms. We posted individual Power Words throughout our campus – common areas, lunch quad, office, even the restroom stalls and ceilings! This coordinated and collaborative approach was especially evident in our Language Arts and Math classes with daily instruction, drills, and even students singing songs (middle school students, no less) to help them remember and use the strategies. We had to start giving students extra time on tests so they could successfully complete the UNRAAVEL on every question!

Now for the results: last fall Vernon had a California Academic Performance Index (API) score of 658 – the new 2009 state test results are just in and we have grown 51 points to 709!

This represents the largest one-year growth by any middle school in our district since the state API began in 1999. Our staff attributes a significant portion of this growth to your seminar with us and the consistent application of the strategies.

Good Googa Mooga!

Brian

Brian Bettger, Principal

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Larry's Note: In California, a 10 point growth is considered good.
They had a fifty-one point growth, a phenomenal accomplishment.