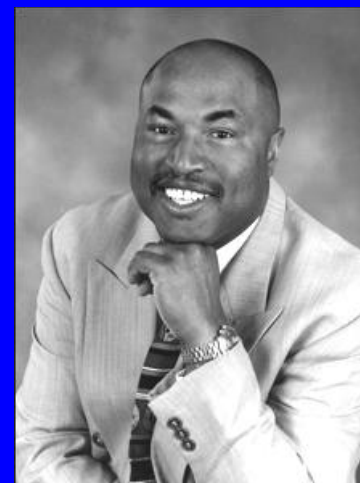


# Closing the Achievement Gap

## Seminar

*Des Moines, IA*

With National Presenter, Larry Bell  
Author of the book, 12 Powerful Words



**October 5-6, 2009**

**8:00 AM – 2:30 PM**

*Over 15 years, thousands have attended these seminars!*

### **Get Practical Help with the No Child Left Behind Act!**

Whether your achievement gap is related to socioeconomic conditions, cultural differences or gender, this seminar will provide practical research-based strategies every teacher can use.

**Day 1:**

**October 5**

**“Data Directed Instructional  
Techniques”**

**Day 2:**

**October 6**

**“Converting High Expectations  
into Actions”**

**Holiday Inn and Suites  
6075 Civic Mills Pkwy.  
West Des Moines, IA 50266  
515-309-3900**

**Contact Larry Bell at 703-690-0413**

**[www.larry-bell.com](http://www.larry-bell.com)**

# Closing the Achievement Gap Seminar

Two Different Days to Choose From or  
Get It All By Attending Both Days!

*Practical Strategies -- Powerfully Presented*

## Day 1 "Data Directed Instructional Techniques"

- ❖ 12 Powerful Words that trip up "at-risk" students on standardized tests.
- ❖ 20 standardized assessment activities for the classroom teacher.
- ❖ 10 classroom teaching strategies that have closed the gap in "model" schools.
- ❖ "UNRAAVEL" - a systematic test taking strategy that teaches and builds self-confidence.
- ❖ 5 major academic obstacles of African American students.
- ❖ Creating a classroom culture of "High Expectations" for all.
- ❖ Ways to increase teacher expectations.

## Day 2 "Converting High Expectations Into Actions"

- ❖ 7 common mistakes made by loving, caring teachers with "at-risk" students.
- ❖ Strategies to motivate your most unmotivated students.
- ❖ 17 mistakes made by school administrators when preparing their schools for standardized tests and strategies to avoid them.
- ❖ 16 correctable, unintentional errors that annihilate "at-risk" students' chances on standardized tests.
- ❖ Overcoming the 7 characteristics of low-achieving students.
- ❖ 5 actions that totally alienate African American males from their teachers.
- ❖ Also "Avoiding Cross-Cultural Miscommunication" - a presentation by **Nancy Lyall**, multicultural consultant.

Larry Bell has been the featured speaker and/or presented at National ASCD, NABSE (National Alliance of Black School Educators), National PDK International, NEA Affiliates, NASSP Affiliates, NAME (National Assoc. for Multicultural Education), and many others.

### What Participants Said About Past Seminars:

"Dear Mr. Bell, I attended a seminar you led "Closing the Achievement Gap" in Duluth, GA Dec. 16<sup>th</sup> with two of my colleagues. We were in AWE when we left. You have beautiful, well-delivered, motivational, and "useable" ideas and researched based strategies that truly work. I am the instructional lead/assistant principal at my school. The two teachers who went with me are already implementing ideas and techniques that you shared and are sharing ideas with other teachers. It's truly amazing to see how well teachers are inspired by these captivating, yet easy to use activities."

P. Hancock, North Brooks ES, Quitman, GA

"Larry, I attended a Los Angeles County Literacy Workshop on Thursday and discussed the merits of your program/workshop...Our school presented 5 of your ideas in a 2 hour in-service at our school two days following our attendance at your L.A. Radisson Hotel presentation in December of 2005.... They were "mesmerized" by your simple but effective techniques."

Gloria Hamilton, Crozier Middle School, Inglewood, CA

**To talk to Larry call 703-690-0413**

# The "Closing the Achievement Gap" Seminar is Designed for All Educators Pre-School – 12<sup>th</sup> Grade

## ***What We Learned From 40 Past Seminars***

### **1. Why is the Seminar a Good Idea?**

- a. Teachers and administrators from many states have been able to use the information immediately.
- b. Several districts instituted division-wide initiatives that allowed them to maximize the impact of the seminar.
- c. Superintendents used the strategies to write their district plans, while principals used them to write their annual school plans.
- d. Participants from State Departments of Education across America have shared this information throughout their states.

### **2. How Did Participants Get the Most Out of These Seminars?**

Most schools and districts sent a team. A team of at least 5 to 7 members is strongly recommended. One school sent 20 people. **This allowed them to:**

- a. Delegate responsibility for specific topics to each team member.
- b. Debrief afterwards and decide how the strategies could best help their school.
- c. Decide whom to approach and present the information to first.
- d. Brainstorm how to present the information to all.
- e. Support each other during the year to continue to follow through on initiatives and programs started.

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### **Des Moines, IA**

#### **Closing the Achievement Gap Seminar Registration Form**

Please fill in the registration form below – purchase orders, checks and money orders accepted. (Make payable to Multicultural America, Inc.) Fill in the proper box and send a PHOTOCOPY along with payment to:

**Larry Bell, Multicultural America Inc., 12689 Crossbow Dr., Manassas, VA 20112**

**You can fax your PO and registration to (703) 794 – 8372.**

**(If you have 10 or more coming, call for an additional discount!)**

- I am registering for the two-day seminar, Monday, Oct. 5, 2009 and Tuesday, Oct. 6, 2009. Cost: \$595.00 per person. "Early Registration" \$550.00 must be postmarked by September 18, 2009.
- I am registering for Day 1 only, Monday, October 5, 2009. Cost: \$300.00 per person. "Early Registration" \$275.00 must be postmarked by September 18, 2009.
- I am registering for Day 2 only, Tuesday, October 6, 2009. Cost: \$300.00 per person. "Early Registration" \$275.00 must be postmarked by September 18, 2009.

Name: \_\_\_\_\_ Position, subject or grade: \_\_\_\_\_

Email: \_\_\_\_\_ Work # \_\_\_\_\_

School or district name: \_\_\_\_\_

School or district address: \_\_\_\_\_

A continental breakfast and buffet lunch are included for both days. No portion of the registration fee can be returned after September 18, 2009. For hotel **reservations** (room rate is \$99 for this event) and **directions** please call:

**Holiday Inn and Suites 6075 Mills Civic Pkwy., West Des Moines, IA 50266 515-309-3900**