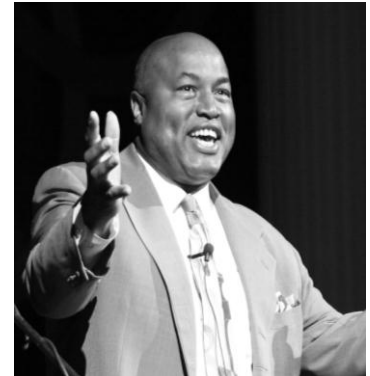


# Closing the Achievement Gap Seminar- Six City Tour

**With Author and National Presenter, Larry Bell  
Practical Strategies -- Powerfully Presented**

**Over 15 years, thousands have attended  
these seminars!**

- Take away the excuses!
- Strategies you can use the next day.
- For best results – bring a team.
- 100% pass rate- others have achieved it- why not you?
- Strategies, strategies, and more strategies – **guaranteed!**



## **Day 1 “Data Directed Instructional Techniques”**

- ❖ 12 Powerful Words that trip up “at-risk” students on standardized tests.
- ❖ 20 standardized assessment activities for the classroom teacher.
- ❖ “UNRAAVEL” - a systematic reading comprehension strategy
- ❖ 5 major academic obstacles of African American students.
- ❖ Creating a classroom culture of “High Expectations” for all.
- ❖ Math “UNRAAVEL”- a test taking strategy for word problems.

## **Day 2 “Converting High Expectations Into Actions”**

- ❖ Strategies to motivate your most unmotivated students.
- ❖ 17 mistakes made by school administrators.
- ❖ Ways to increase teacher expectations.
- ❖ 5 actions that help teachers reach out to African American males.
- ❖ 5 “Backbreakers” for students on standardized test days.
- ❖ Also “Avoiding Cross-Cultural Miscommunication”- a presentation by **Nancy Lyall**, multicultural consultant

## **Choose from six cities**

**Memphis, TN- October 18-19, 2010**

**Indianapolis, IN – October 25-26, 2010**

**Little Rock, AR – November 15-16, 2010**

**Los Angeles, CA – December 6-7, 2010**

**San Diego, CA– December 9-10, 2010**

**San Francisco, CA – Jan. 24-25, 2011**

**Larry can be reached at 703-690-0413**

***Larry is also available to come and speak to your school or district.***

***Using the strategies presented at this seminar has produced some amazing results! Here is what past participants have told us:***

August 14, 2008

Dear Larry Bell,

My name is Jesse M. Najera and I am the Principal of Adelanto Elementary School. We are a K-6 school with very challenging (promising) demographics. We are 97% free and reduced lunch, 65% English Learners, 95% Hispanic and African American. Our school is in Year 4 of Program Improvement. This was my first year at AES.

A friend, who is a Principal in Chicago, called and recommended the two day workshop you do on expectations, incentives, strategies, etc. I took a team of 5 to your workshop in San Diego, where we were challenged, encouraged and taught how to close the achievement gap and empower our students. We immediately implemented UNRAAVEL school wide and we laid out the testing incentives for students to see, including a trip to Disneyland for students who were proficient in both math and language arts. They could earn tickets towards those incentives by using their UNRAAVEL on the state test, taking their time on the test, and showing all their work on the test. I personally visited every classroom and went over every incentive before testing.

Well, we were blown away by our results. Our African American students jumped 84 API points. Our Hispanic students jumped 92 API points. Our Socio-Economically Disadvantaged students rose 82 points and our English Learners rose 100 API points. Adelanto Elementary School jumped an incredible 87 API points on the state test! We also made our AYP targets for the first time and froze in Program Improvement. One more year of making progress and we can exit from Program Improvement!

I want to thank you for challenging us like you did. Every student on my campus knows the word UNRAAVEL and uses the strategies on a daily basis. I believe our district will adopt UNRAAVEL this school year. We are excited to send another 6 teachers to your conference in December. Thanks again for everything you did for the students and teachers of Adelanto Elementary School. We proved that every child can and will achieve, no matter how challenging their situations may be.

Sincerely,

Jesse M Najera  
Principal

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February 26, 2010

Dear Mr. Bell,

*I thoroughly enjoyed your recent conference in New Orleans on "Closing the Achievement Gap."*

*I know I don't have to say it but please keep up the good work, it has and is making a huge difference in the lives of many.*

*Yesterday, I conducted a professional development at a high school where the administrator encouraged the school wide use of "UNRAAVEL" (she beat me to it!)...one of her students who normally uses accommodations/modifications went from scoring 2/14 on quizzes, to 11/14 thanks to the "UNRAAVEL" technique....*

*Take care and remain blessed,  
Beshundra N. Rogers  
Jefferson Parish Schools, LA*

## Closing the Achievement Gap Seminar Registration Form

Please fill in the registration form below – purchase orders, checks and money orders accepted. (Make payable to Multicultural America, Inc.) Fill in the proper box and send a **PHOTOCOPY** along with payment to:

**Larry Bell, Multicultural America Inc., 12689 Crossbow Dr., Manassas, VA 20112**

**You can fax your PO and registration to (703) 794 – 8372.**

**(If you have 10 or more coming, call for an additional discount!)**

**Cost: Two Day Seminar: \$595. Early Registration (see deadlines below): \$550.00.**

**One Day attendance: \$300. Early Registration (see deadlines below) \$275.00.**

### **Early Registration Deadlines and Hotel Info**

**Memphis, TN Oct. 18-19, 2010 - Early Registration must be postmarked by Sept. 27, 2010**

Holiday Inn University of Memphis, 3700 Central Ave., Memphis, TN 38111, 901-678-8200

**Indianapolis, IN Oct. 25–26, 2010 - Early Registration must be postmarked by Oct. 4, 2010**

Marriott Indianapolis North, 3645 River Crossing Pkwy, Indianapolis, IN 46240, 317-705-0000

**Little Rock, AR Nov. 15-16, 2010 - Early Registration must be postmarked by Oct. 25, 2010**

Crowne Plaza, 201 Shackelford Rd., Little Rock, Arkansas 72211, 501-223-3000

**Los Angeles, CA Dec. 6-7, 2010 - Early Registration must be postmarked by Nov. 15, 2010**

Radisson Hotel Los Angeles Westside, 6161 West Centinela Ave., Culver City, CA 90230, 310-649-1776

**San Diego, CA Dec. 9-10, 2010 - Early Registration must be postmarked by Nov. 15, 2010**

Hilton San Diego Mission Valley, 901 Camino Del Rio S., San Diego, CA 92108, 619-543-9000

**San Francisco, CA Jan. 24-25, 2011 - Early Registration must be postmarked by Jan. 7, 2011**

Doubletree Hotel San Francisco Airport, 835 Airport Blvd., Burlingame, CA 94010, 650-344-5500

\_\_\_\_ I am registering for the **Two-Day Seminar**: \_\_\_\_\_, in \_\_\_\_\_  
(Dates) (City, State)

\_\_\_\_ I am registering for **Day 1 only**: \_\_\_\_\_, in \_\_\_\_\_  
(Date) (City, State)

\_\_\_\_ I am registering for **Day 2 only**: \_\_\_\_\_, in \_\_\_\_\_  
(Date) (City, State)

Name: \_\_\_\_\_ Position, subject or grade: \_\_\_\_\_

Email: \_\_\_\_\_ Work # \_\_\_\_\_

School or District Name: \_\_\_\_\_

School or District Address: \_\_\_\_\_

A continental breakfast and buffet lunch are included for both days. No portion of the registration fee can be returned after the Early Registration date. **Please contact the hotel directly to make room reservations. Some** of the hotels have a special rate for the "Closing the Achievement Gap" Seminar so inquire when making your reservation.

## Read what others are saying about the Larry Bell strategies:

*"Our entire faculty heard you speak in Tallahassee during October, 2008, and we put many of your strategies in place after that..."*

*Oak Ridge is a Title One school with 91% minority students and 90% students on free/reduced lunch. The school never made AYP (in fact we were under a restructuring mandate from the state) nor any school grade above a C. However, things really came together for us in 08-09; I'm proud to report that Oak Ridge made an "A" (as determined by the state of Florida) and AYP for the first time ever."*

D.J. Wright, Principal Oak Ridge Elementary School, Tallahassee, FL

*"I've been teaching for some time and have attended my share of staff development seminars. I can't remember a time when I have left feeling so good about what I do. You have inspired me to become a better teacher. I left with a plan that I was able to implement the very next day. I teach high school. I've been listening to my students comment on my change. "What happened to her?" "Whatever she is on, I want some of that." ...I've teamed up with other teachers from the workshop and we are sharing information and keeping each other on track."*

Sandy Schillin-Gal, Lafayette High School, St. Louis, MO

*"I recently attended your seminar in Culver City in December of 2008. I have to say that your UNRAAVEL idea has made me look like a genius. I have been implementing it with my second graders and THEY LOVE IT!!! We give an assessment called the SCOE every theme, the students have been averaging 5 maybe 6 correct answers out of 10 on reading comprehension. The most recent SCOE was amazing!! All of them passed, passing is 7, what is amazing is 14 scored perfect 10 out of 10 on reading comprehension. I have never gotten results like that before. My team members are starting to use it now and they are sure to see success as well. The important thing is that the students see the success and the value in UNRAAVEL..."*

Jared Phillips, Haynes Elementary, Ontario, CA

**Larry I Bell**  
**Multicultural America Inc.**  
**4300 Ridgewood Center Dr.**  
**Woodbridge, VA 22192**  
**[www.larry-bell.com](http://www.larry-bell.com)**

***"Closing the Achievement Gap" Seminar***  
***Two Powerful and Informative Days***  
***Simple - Effective - Inspiring***  
***Bring Your Leadership Team!***