



**CALIFORNIA TEACHERS ASSOCIATION**

October 31, 2007

Larry Bell, Speaker  
Multicultural America, Inc.  
12689 Crossbow Drive  
Manassas, VA 20112

REGARDING: Kick-Off Key Note Speech -- September 20, 2007

Please forgive the fact that this letter is getting to you so late. You have been on my mind since your fabulous presentation to our members in Visalia at the Holiday Inn. I am enclosing copies of the evaluation forms that were turned in to us. As you can easily see, you were enthusiastically received. Our members LOVED you, and they want you back.

We have been doing Kick-Off Conferences for many, many years, and you were by far the most popular speaker we have had. The reasons are numerous: you were very well prepared, you informed and entertained, you were serious but very funny in your approach, you told the truth, you gave us lots to think about, you quoted well respected and well loved people, you gave everyone tools to take back to their classes and use the very next day – and they did! Every time I see a group of teachers they tell me how they are using your ideas, words, posters, books, and message to do a better job for kids.

So, thank you from the bottom of my heart. I am meeting with our training committee next week, and we are going to talk about next year. I have had a lot of teachers ask that you return to give the “next phase” of your presentation. I would be interested in talking with you at some point about that concept and what you think of the idea. We could call it, “The Second Bell”.

Take good care of yourself. Thanks again for everything. I look forward to talking with you soon.

Sincerely,

Marla J. Reyes, CTA Staff

MJR:rc

**See reverse side**