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September 22, 2011

Mr. Bell:

After reading about the success stories of the school in Hattiesburg Mississippi and California, I decided to share the Tunica Middle School (Tunica, MS) as well. While attending one of your conferences in Arkansas, I purchased several posters: UNRAAVEL for Reading and Math, 12 Power Words, and Motivating Words. I also purchased several DVD's upon my return back to school. I was so excited about the conferences that I immediately came back the next day and held an assembly with the teachers and students of grades 6th, 7th, and 8th to inform them that from that day on we would implement UNRAAVEL every morning in every homeroom class from 7:50-8:05 (*No one could believe that the principal was singing, dancing and so excited about the concept*). In addition, I required the Reading/LA and Math Teachers to incorporate the techniques during instructional time. I am pleased to say that we have been going strong every since.

In May, we had a MCT2 Rally and some of our students performed the song, wearing hats and making up their own unique beat. The crowd enjoyed it.

The most important part of my testimony is that incorporating your initiative in the daily operation of our school made us a SUCCESS!!!! Our middle school was At-Risk of Failing at the beginning of the 2010-2011 school year, according to the Mississippi Accountability Model. For the first time in our school's history, Tunica Middle School is a SUCCESSFUL school in Mississippi. We moved two levels this school year. Our students and staff are very excited about this and we plan to use UNRAAVEL every day in the future.

I want to personally thank you for investing your efforts into creating something that the students and teachers can enjoy and learn from. Again, we appreciate you and want you to gladly add this to your list of success stories. Thank you.